



BCM SECTOR SERIES

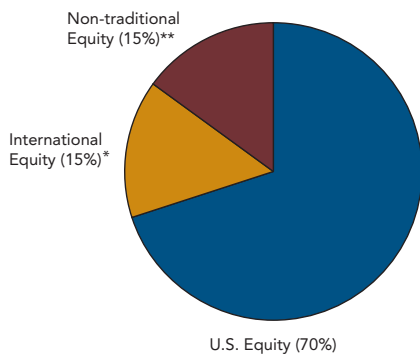
**DIVERSIFIED EQUITY**

- Objective is to beat S&P 500® Index over time
- Simple approach to equity investing
- Up to 100% equity when signals warrant
- 100% growth oriented
- Up to 100% money market when the signals are negative
- Ability to adjust on a monthly basis

**STRATEGY**

**BCM Diversified Equity** is a dynamic portfolio that seeks to meet or beat the S&P 500® Index. This strategy incorporates both quantitative and fundamental investment methodologies. Diversified Equity has a target of up to 15% international and up to 15% non-traditional ETFs to supplement the 70% core U.S. equity ETF positions. It is the more diversified of the two 100% equity strategies offered by BCM and, like all BCM strategies, it can go to an all money market position at any time. It is designed for investors with a long-term investment time horizon. A broad tactical equity approach is used to seek growth with less potential volatility and downside risk.

**Target Portfolio Composition**



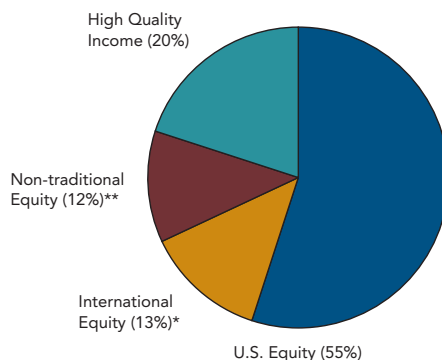
**GROWTH**

- Objective is to beat the blended benchmark over time
- Simple approach to equity investing
- Up to 80% equity when signals warrant
- Up to 20% high quality income
- Up to 100% money market when the signals are negative
- Ability to adjust on a monthly basis

**STRATEGY**

**BCM Growth** is a dynamic portfolio that seeks to meet or beat the 80% S&P 500/20% Barclay's U.S. Aggregate Bond Index. This strategy incorporates both quantitative and fundamental investment methodologies. This portfolio has a target of 55% core U.S. equity, 13% international and 12% non-traditional equity ETFs. It also employs a 20% high quality, fixed income ETF component. Like all BCM strategies, it can go to an all money market allocation at any time. This strategy is designed for investors with a long-term investment time horizon. With the introduction of the high quality income component, this strategy uses a broad tactical approach to seek growth with less potential volatility and downside risk.

**Target Portfolio Composition**



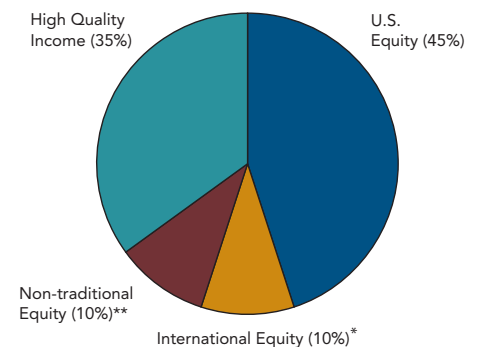
**MODERATE GROWTH**

- Objective is to beat the blended benchmark over time
- Simple approach to equity investing
- Up to 65% equity when signals warrant
- Up to 35% high quality income
- Most conservative allocation within the BCM Sector Series
- Ability to adjust on a monthly basis

**STRATEGY**

**BCM Moderate Growth** is a dynamic portfolio that seeks to meet or beat the 65% S&P 500/ 35% Barclay's U.S. Aggregate Bond Index with less volatility and less downside risk. This strategy incorporates both quantitative and fundamental methodologies. It is the most conservative growth oriented strategy within the BCM Sector Series as it looks to target up to 35% high quality income ETFs. The equity portion of the strategy has a target of 45% core U.S. equity, 10% international and 10% non-traditional ETFs. It is designed for investors with a long-term investment time horizon who seek balanced growth with less potential volatility and downside risk.

**Target Portfolio Composition**



Simple.  
Performance.

### Disclosure

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The BFP Capital Management investment strategies are not appropriate for everyone. Due to the periodic rebalancing nature of our strategies, they are not appropriate for those investors who need or desire monthly or quarterly withdrawals or who wish to make periodic deposits.

The target allocations shown are buy targets only. BCM maintains discretion over all of its strategies. Actual allocations may grow much larger if no sell signal is generated. Money market levels are estimated to be, at a minimum, 2% even when a model is "fully" invested. Signals calling for trades that are less than \$500.00 or 0.25% of the account may not be completed if, at BCM's sole discretion, they do not warrant incurring the trading costs.

The benchmark indexes used for both the Premium and the Sector Series are: Diversified Equity: S&P 500; for Growth: 80% S&P 500 and 20% Barclay's U.S. Aggregate Bond; for Moderate Growth: 65% S&P 500 and 35% Barclay's U.S. Aggregate Bond. The Standard & Poor's (S&P) 500® Index is a broad based unmanaged index that tracks the performance of 500 widely held large-capitalization U.S. stocks and is a registered trademark of Standard & Poor's Corp. The Barclay's U.S. Aggregate Bond Index (BCAB) is a trademark of Barclay's Bank LLC and may also be used as a comparison. It is a bond market index containing a broad basket of bonds. The BCAB Index is unmanaged and is not subject to fees and expenses typically associated with managed accounts or investment funds. The MSCI EAFE Index (Europe, Australasia, Far East) is a free float-adjusted market capitalization index that is designed to measure the equity market performance of developed markets, excluding the US & Canada. The MSCI EAFE Index consists of the following 22 developed market country indices: Australia, Austria, Belgium, Denmark, Finland, France, Germany, Greece, Hong Kong, Ireland, Israel, Italy, Japan, the Netherlands, New Zealand, Norway, Portugal, Singapore, Spain, Sweden, Switzerland, and the United Kingdom (as of May 31, 2013). An investment cannot be made directly in an index.

**Foreign markets, particularly emerging markets, can be more volatile than the U.S. market due to increased risks of adverse issuer, political, regulatory, market, or economic developments and can perform differently from the U.S. market.**

Diversification into many ETFs does not assure a profit or protect an investor from loss. Sector investments concentrate in a particular industry and the investments' performance could depend heavily on the performance of that industry and be more volatile than the performance of less concentrated investment options and the market as a whole. As with all investments, there are associated inherent risks. ETFs are not actively managed, trade like stocks and are subject to investment volatility and the potential for loss. The principal amounts invested in ETFs are not protected, guaranteed or insured.

\* BCM may select different international and/or emerging market ETFs with more concentrated areas of investment such as "BRIC".

\*\* BCM may select different non-correlated/non-traditional investments based on their long-term economic outlook.

+ Beaumont Financial Partners, LLC (Beaumont) is a minority owner of Algorithmic Investment Models, LLC.

All information as of July, 2013.



**BCM**  
BFP CAPITAL MANAGEMENT

**Simple. Performance.**

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